

MINUTES
MEETING OF THE BOARD OF DIRECTORS
BUSINESS MANAGEMENT COMMITTEE
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY
July 30, 2020

The Board of Directors Business Management Committee was called to order at 10:55 a.m. on July 30, 2020, via WebEx, Atlanta, Georgia.

Board Members Present

Dr. Roderick Edmond
William Floyd
Roderick Frierson (**Chair**)
Jerry Griffin
Freda Hardage
John Pond
Rita Scott
Christopher Tomlinson*
W. Thomas Worthy

Staff Members Present

Jeffrey Parker
Rhonda Allen
Luz Borrero
Collie Greenwood
Kevin Hurley
Melissa Mullinax
Elizabeth O'Neill
Franklin Rucker
David Springstead
Marie Peters
Tyrene Huff

Also, in attendance: Shelly Peart, Connie Krisak, Robin Boyd, Debbie Frank, Kirk Talbott, Jacob Vallo, Jacqueline Holland, Lashanda Dawkins, Larry Prescott, Paula Nash, Heather Alhadeff, Gena Major, and Jonathan Hunt.

1. **Approval of June 25, 2020, Business Management Committee Meeting Minutes**

On a motion by Mrs. Hardage, seconded by Mr. Worthy, the minutes were unanimously approved by a vote of 8 to 0 with 9* members present.

2. **Resolution Authorizing a Modification in Contractual Authorization for the Automatic Fare Collection (AFC) Software, Hardware, and Professional Services, RFP P38189**

Ms. Allen and Mr. Talbott presented the above resolution:

- Foundation requirements for the new system – a modern, state-of-the-art fare collection system to enhance customer experience, optimize agency operations and reduce costs.

* Christopher Tomlinson is the Executive Director of the Georgia Regional Transportation Authority (GRTA) and, therefore, is a non-voting member of the MARTA Board of Directors.

- Over the past years, MARTA researched industry trends to get an idea as to what other transit organizations are doing.
- Some of the guiding principles for this initiative are:
 - Maintain and improve the farebox recovery ration
 - Enhance customer experience through system design
- The initiative's primary focus includes:
 - Customer experience – virtual Breeze cap
 - Operations – e.g., ensure that the new system works well with the existing system
 - Reduce cost – e.g., offboarding fare payments and all door validators
- MARTA is considering three options:
 - RFP for system replacement
 - Cubic with phased upgrades
 - Kontron (formerly Kapsch) upgrade
- To continue to collect fares, MARTA would need to extend Cubic's contract (current contractor) to explore a new system.

On a motion by Mr. Floyd, seconded by Mr. Griffin, the resolution was unanimously approved by a vote of 8 to 0 with 9* members present.

3. **Resolution Authorizing a Modification in Contractual Authorization for the Maintenance Support for TeleDriver 8.1.6 Driver Management System, Contract L39961**

Mr. Talbott presented for the above resolution:

- The TeleDriver 8.1.6. Driver Management System is an automatic timekeeping system that is used by bus drivers, mechanics, journeymen, and other employees.
- The contract will expire at the end of September 2020.

On a motion by Mrs. Hardage, seconded by Dr. Edmond, the resolution was unanimously approved by a vote of 8 to 0 with 9* members present.

4. **Resolution Authorizing the Award of a One (1) Year Maintenance Support Agreement for Palo Alto Firewalls, RFP P46695 Utilizing the Federal General Services Administration (GSA) Contract**

Mr. Talbott presented for the above resolution:

- Enter into a one-year contract with GSA to perform updates and maintenance to MARTA's 14 firewall systems; these systems protect our rails, fare collecting, and agency network.
- MARTA's will use the GSA contract to allow the Authority to explore other opportunities.

On a motion by Mrs. Hardage, seconded by Dr. Edmond, the resolution was unanimously approved by a vote of 8 to 0 with 9* members present.

5. Briefing - Disadvantaged Business Enterprise (DBE) Program Review

The Board received an update from Ms. Nash on the following:

- Every three years, MARTA must submit its DBE goals to FTA.
- Recent DBE success includes:
 - Entrepreneurs & Innovators Summit and Reception at White House
 - COVID-19 Small Business resource list that was created and sent to DBE businesses.
- Purpose of the DBE program include:
 - Eliminate discrimination in awards of contracts
 - Remove participation barriers
- DBE Program consists of four elements
 - Program document
 - Goal setting
 - Monitoring and oversight
 - Semi-annual reporting
- Some eligibility and criteria to become a DBE candidate
 - For-profit businesses
 - 51 percent owned and controlled by a socially and economically disadvantaged individual(s)
 - U.S. citizen or lawfully admitted permanent residents of the U.S.
- Some anticipated DBE MARTA projects for FY2021 to 2023 include:
 - Traction power substation replacement
 - Bus midlife overhaul
 - Summerhill BRT
- Review of DBE goal methodology and FTA mandate
- Past DBE Program results from 2015 to 2019
- How MARTA strengthens and improves the DBE program

Other Matters

None

Adjournment

The meeting adjourned at 12:07 p.m.